29 Jan 2024

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SEAT No. :

[Total No. of Pages : 2

[6118]-44

S.Y.M.B.A.

307-GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT

(2019 Pattern) (Semester - III)

Time : 2 Hours] *[Max. Marks : 50*

Instructions to the candidates:

1) *All questions are compulsory.*
2) *Answer all questions, draw diagrams wherever necessary.*

Q1) Remembering (MCQ) (Answer any 5 out of 8) : **[10]**

a) The following is not a component of culture
   i) Attitudes
   ii) Beliefs
   iii) Education
   iv) Life expectancy

b) The headquarter of the asean is located in which of the following country?
   i) Indonesia
   ii) Vietnam
   iii) Thailand
   iv) Singapore

c) ADB (Asian Development Bank) was established in the year ______
   i) 1978
   ii) 1966
   iii) 1980
   iv) 1959

d) Define digitization?

e) Define the term fox market

f) Define outsourcing

g) What is the meaning of balance of payments

h) What does the term FDI means?

P.T.O.

Q2) Understanding (Any 2 out of 3) : **[10]**

a) Discuss the process of internationalisation.

b) Explain any four characteristics of business environment.

c) What is meant by 'Business Environment'? State any three points of its importance.

Q3) Applying (Answer any 1 out of 2) : **[10]**

a) Sketch the role of political & cultural environment in international business with suitable examples.

b) 'Ethical business practices have taken a centre stage in modern businesses? Interpret.

Q4) Analysing (Answer any 1 out of 2) : **[10]**

a) Critically discuss the impact of out sourcing & Global value chain in international business.

b) Analyse the impact of covid-19 pandemic or international trade with suitable examples.

Q5) Evaluating/creating (Answer any 1 out of 2) : **[10]**

a) Examine the growing concern for ecology in international business environment.

b) Evaluate the role of WTO in promotion of international trade.

29 Jan 2024

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P7911 [Total No. of Pages : 3

[6118]-3018

S.Y. M.B.A.

GE-UL-14-307 : INTERNATIONAL BUSINESS ENVIRONMENT

(2019 Revised Pattern) (Semester - III)

Time : 2 Hours] *[Max. Marks : 50*

Instructions to the candidates:

1) *All questions are compulsory.*
2) *Each question carries 10 marks.*

Q1) Solve any five out of following. **[5×2=10]**

a) Which of following not driver of glabalisation?

i) The fragmantation of consumer tastes between countries.

ii) The competative process

iii) MNC successfully persuading Government to lower trading barriers

iv) Need to grain economics of scale

b) WTO was formed in year ________ with GATT Basis.

i) 1993 ii) 1994

iii) 1994 iv) 1996

c) NAFTA is an example of -

i) Common Market ii) Customer Union

iii) Economic Community iv) The free trade area

d) Which one out of following is not international organisation.

i) SAARC ii) ASEM

iii) ASEAN iv) CBDT

e) Which of the following is not international financial institution

i) ICICI ii) IMF

iii) IDA iv) World Bank

[P.T.O.

f) The balance of payment includes which of following?

i) Country Balance of trade ii) Foregin Invenstment

iii) Foregin Aid iv) All of the above

g) TRIMS doesn`t Apply for

i) Measures that affect trade

ii) Measures lead to quantity ristrictions

iii) Discouraging, measure, that limit company's export

iv) Discouraging measurs that limit company's import

h) Which of the following is pull factor in emigration?

i) Political oppression ii) Sub opportunities

iii) Food shortage iv) War

i) Ultimatly ______ was replaced by _____ on 1st Jan 1995.

i) GATs, WTO ii) WTO, GATT

iii) GATT, WTO iv) TMF, GATT

Q2) Solve any two out of following. **[2×5=10]**

a) Examine the impact of world Trade organisation on business.

b) Elaborate ethical issues in international trade.

c) Explain any 5 strategic way to enter into international Market.

d) Critically examine Ricardian Theory of trade.

Q3) a) Differentaite between tariff and not tariff barriers and its impact over internation trade. **[10]**

OR

b) Analyse Financial tools and quantitative limitations implied to avaid dumpping in international trade. Give suitable example.

Q4) a) Elaborate with example impact of pandemic Covid 19 on International trade. **[10]**

OR

b) Analyse role of digitalisation and its impact over internation trade and glabal value chains.

Q5) a) "Firms need glabal orintation even to survive the domestic market"? Elucide. **[10]**

OR

b) Explain various challanges of global business. Elaborate limitations and advantages of trade blocks in same regards.

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14 March 2023

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PA-3630

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M.B.A-II

307-GE-UL-14 : INTENATIONAL BUSINESS ENVIRONMENT

(2019 Pattern) (Semester-III)

Time : 2 Hours] *[Max. Marks : 50*

Instructions to the candidates:

1) All questions are compulsory.

2) Figures to the right indicate full marks.

Q1) Answer in one or two sentence any 5 **[10]**

a) Define globalisation.

b) What is political economy?

c) Name the different types of foreign investments.

d) List the CSR initiatives mandated as per indian companies Act-2013

e) Describe FDI.

f) Define tariff in international trade.

g) List the five most important advantages of digitalisation.

h) State the years of establishment of world Bank, IMF & WTO

Q2) Attempt any two **[10]**

a) Explain the major drivers of globalisation. 40

b) Distinguish between FDI& FII.

c) Differentiate between greenfield and brownfield investments. 115

Q3) Attempt any one **[10]**

a) Explore some of the important ethical issues in modern businesses.

b) Illustrate various tariff and Non-tariff barriers in international Business

P.T.O.

Q4) Attempt any one: **[10]**

a) Analyse the role of world bank, IMF and WTO in globalisation.

b) 'Merger and Acquisition is used as a strategy for growth' examine this statement in the light of dynamic business environment.

Q5) Attempt any one: **[10]**

a) Evaluate the need for using IFRS in reporting the financial performance globally.

b) 'Growth in trade & commerce without losing a focus on preserving nature & environment is essential for sustainable development; evaluate the statement.

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P-4263

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M.B.A.

307 GE-UL-14 : INTERNATIONAL BUSINESS ENVIRONMENT

(2019 Pattern) (Semester - III)

Time : 2 Hours] *[Max. Marks : 50*

Instructions to the candidates :

1) All questions are compulsory

2) Answer all questions, draw diagrams wherever necessary.

Q1) Remembering (MCQ) (Answer any 5 out of 8) **[10]**

a) What is value chain.

b) Define Greenfield Investment.

c) What is IFRS?

d) Environment a ____________ process.

i) Dynamic ii) Complex

iii) Interactive iv) All of the above

e) Macro environment is also known as _________.

i) Outside Environment ii) Indirect Environment

iii) General Environment iv) Social Environment

f) NAFTA means (full form)

g) Define Brexit

h) Define FPI

Q2) Understanding (Answer any 1 out of 2) : **[10]**

a) Distinguish between Greenfield & brownfield Investments.

b) Distinguish between FDI and FPI.

P.T.O.

Q3) Answer any one out of 2 : **[10]**

a) Ethical business practices hare taken a centre stage in modern businesses. Interpret.

c) CSR initiatives by some leading companies hare helped in social upliftment. Interpret.

Q4) Analysing (Answer any 1 out of 2) : **[10]**

a) "Developed forex markets are necessary for growth in international trade 'Analyse the statement.

b) Critically discuss the impact of out sourcing & Global value chain in International Business.

Q5) Attempt any one : **[10]**

a) Evaluate labour & Environmental Issues in International Business.

b) 'Stable political & legal environment is essential to attract investment'. Evaluate the statement.

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