

3 Jan 2024

Total No. of Questions : 5]

SEAT No. :

P-7968

[Total No. of Pages : 2

[6118]-64

M.B.A.

**(402) : GC - 15 : INDIAN ETHOS & BUSINESS ETHICS
(2019 Pattern) (Semester - IV)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Each question has internal options.

Q1) Define any five :

[5 × 2 = 10]

- a) Ethics
- b) Values
- c) IPR
- d) CSR
- e) Elhos
- f) Corporate Strategy
- g) Triguna concept
- h) Utilitarianism

Q2) Answer Any two :

[2 × 5 = 10]

- a) Differentiate between Eastern Management VS. Western management.
- b) Discuss any five management lessons should be learnt from the Ramayana.
- c) Describe leadership pointers of Kautilya's Arthashastra.

Q3) a) Explain any five management lessons that should be learnt from the Ramayana. [10]

OR

- b) What do you mean by depletion of natural resources? Explain causes of depletion of natural resources and also solutions of it.

P.T.O.

Q4) a) What is leadership. Discuss Veda model of leadership with suitable examples. **[10]**

OR

b) What do you mean by Moral development? Explain Kohlberg Theory of six stage moral development in depth.

Q5) a) Define Business Ethics. How it is important for the long term growth of business. Explain it with suitable example. **[10]**

OR

b) Explain the importance of Triguna theory with the help of Triguna influence on personality and OSHA model for self awareness.



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26 July 2023

Total No. of Questions : 5]

SEAT No. :

P-3786

[Total No. of Pages : 2

[6025]-72

S.Y. M.B.A.

402 : GC-15:INDIAN ETHOS AND BUSINESS ETHICS
(2019 Pattern) (Semester - IV)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question carry equal marks.*

Q1) Solve any five :

[10]

- a) Define the term Ethics.
- b) Define the term Human Values.
- c) Define the term IPR (Intellectual Property Rights).
- d) Define the term Transactional leader.
- e) Define the term Action (Karma Yoga).
- f) Define the term E-Marketing.
- g) Define the term 'Accountability'.
- h) Define the term 'Absolutism'.

Q2) Solve any two :

[10]

- a) Write a note on approaches to Business Ethics.
- b) Write a note on Triguna Theory.
- c) Distinguish between Eastern Management & Western Management.

Q3) Solve any one :

[10]

- a) Explain the Kohlberg's Moral Cognitive Development Theory.

OR

- b) Discuss management lessons from Mahabharata.

Q4) Solve any one :

[10]

- a) Delineate the Ethical approach towards the area of marketing and International Business with suitable examples.

OR

- b) Discuss the ethical issues of social media with relevant examples.

Q5) Solve any one :

[10]

- a) Evaluate the concept of Corporate Social Responsibility with suitable examples.

OR

- b) Identify and List Out Various Contribution of Kautilya's Arthshastra in Ethical Governance.



21 March 2023

Total No. of Questions : 5]

SEAT No. :

[Total No. of Pages : 2

PA-3716

[5946]-402

M.B.A.

**GC - 15 : INDIAN ETHOS & BUSINESS ETHICS
(2019 Pattern) (Semester - IV) (402)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Each question carry equal marks.*
- 3) *Every question has internal choice.*

Q1) Define any Five:

[5 × 2 = 10]

- a) Indian Ethos.
- b) Business Ethics.
- c) IPR.
- d) CSR.
- e) Work Ethos.
- f) PLUS Model.
- g) Corporate strategy.
- h) Social Media.

Q2) Differentiate any two:

[2 × 5 = 10]

- a) Eastern management v/s Western management.
- b) Deontological theory v/s Teleological theory.
- c) Ethics v/s Ethos

P.T.O.

Q3) a) "Kautilya's Arthashastra is a rich source of wisdom for business leaders".
Explain with suitable examples. **[10]**

OR

b) Enumerate the Laws of Karma and relate the same with the management principles and practices. **[10]**

Q4) a) In current materialistic world, discuss the relevance of value based management and its impact on various stakeholders of the organization. **[10]**

OR

b) Analyse the essence of Business Ethics and highlight various types of Business Ethics. **[10]**

Q5) a) Discuss the five major ethical issues experienced by the managers with relevant examples. **[10]**

OR

b) Discuss the ethical issues in the functional areas of Finance and Human Resource Management. **[10]**



Total No. of Questions : 5]

SEAT No. :

P6900

[Total No. of Pages : 2

[5860]-402

Second Year M.B.A.

(402) GC-15 : INDIAN ETHOS AND BUSINESS ETHICS

(2019 Pattern) (Semester - IV)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question carries equal marks.
- 3) Each question has internal choices.

Q1) Define any five :

[5 × 2 = 10]

- a) Trans-cultural human values.
- b) VEDA model.
- c) Corporate Social Responsibility (CSR).
- d) Human values.
- e) Corporate Rishi Model.
- f) Value -Based Management.
- g) Corporate Strategy.
- h) Intellectual Property Rights.

Q2) Define any two/Solve any two :

[2 × 5 = 10]

- a) What is 'value system'? Discuss value system with suitable example.
- b) Comment on Natural resource Depletion and Sustainable development.
- c) Relate any five management lessons derived from Indian Heritage scriptures with current management scenario.

Q3) a) Interpret the importance of business ethics at work place with suitable examples. **[10]**

OR

b) Discuss laws of karma with suitable examples.

Q4) a) What is leadership? Discuss various aspects of leadership as per Kautilya's Arthshastra. **[10]**

OR

b) Demonstrate various approaches to the Business ethics with suitable examples.

Q5) a) Evaluate the value-based management in global business acumen. **[10]**

OR

b) Discuss the process of ethical Decision-making. Elaborate the models of Ethical Decision making process.

