

3 Aug. 2023

Total No. of Questions : 5]

SEAT No. :

[Total No. of Pages : 2

P3799

[6025]-90

S.Y.M.B.A.

**SC-PHCM-02 : PHARMA & HEALTH CARE REGULATORY
ENVIRONMENT IN INDIA**

Minor Specialization

(2019 Pattern) (Semester-IV) (404 PHCM)

[Max. Marks : 50

Time : 2½ Hours]

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Answer any 5 out of 8 questions.

[5×2=10]

- a) Explain socio cultural Environment.
- b) Define offer.
- c) Enlist the Ecological factors of marketing environment in Indian Pharma Market.
- d) Define copyright.
- e) Define Drugs.
- f) Explain the concept-trade marks.
- g) Explain consumer Protection act.
- h) Explain IPR.

Q2) Answer any two out of three.

[2×5=10]

- a) Write in details the essentials of contract for selling the scheduled drugs at chemist counter.
- b) Write in detail drugs & Cosmetic Act-1940
- c) "Globalization leads to flow & exchange of APIS across the Globe"-
What do you understand out of this statement.

[1×10=10]

Q3) Answer any one out of two:

- a) "Nano Technology is one of the reason for advancement in pharma & healthcare mgmt" Comment.

OR

- b) Demonstrate the use of PESTLE in changing pharma and Healthcare market in India.

[1×10=10]

Q4) Answer any one out two

- a) Analyses changing role of IPR for pharma companies.

OR

- b) Analyses the current pharma & Healthcare market Scenario with reference to trends in this industry.

Q5) Answer any one out of two

[1×10=10]

- a) Elaborate the different laws developed by constitutions. to support & protect pharma & Health care sector.

OR

- b) Enlist various legal problems in relation to healthcare administration with provisions to overcome the same.

Questions : 5]

SEAT No. :

PA-3743

[Total No. of Pages : 2

[5946] - 420

M.B.A.

(SC-PHCM-02) : Pharma & Healthcare Regulatory Environment in India
(Minor Specialization - Major Course)
(2019 Pattern) (Semester - IV) (404 PHCM)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Answer any Five out of Eight :

[10]

- a) Define "Spurious drugs".
- b) Enlist All Regulatory bodies for Pharmaceutical Industry in India.
- c) Define Narcotic drugs & Psychotropic Substance Act.
- d) Enlist attributes of trade secrets.
- e) When Pharmacy Act - 1948 did come into force
 - i) 4th April 1949.
 - ii) 4th March 1948.
 - iii) 2nd May 1949.
 - iv) 23rd April 1948.
- f) Enlist steps of Environmental Scanning.
- g) Explain the term "Neutraceuticals".
- h) Define Design as a process of Hospital Commissioning.

[10]

Q2) Answer any Two out of Three :

- a) Explain International Marketing Environment in Pharma.
- b) Interpret the statement - "Globalization leads to flow & exchange of APIs across the Globe.
- c) Summarize the essentials of Void Contract.

[10]

Q3) Answer any One out of Two :

- a) Identify the various environment factors affecting Pharma & Healthcare sector in India.

OR

- b) Mr. XYZ wants to establish a multispeciality hospital in Nagpur. List out various laws governing the Commissioning of the hospital. Elaborate the act with reference to incorporation of hospital as a company.

[10]

Q4) Answer any One out of Two :

- a) Analyse the current pharma Healthcare Market Scenario in Indian Context.

OR

- b) Examine the Role of Pharmacy Council of India in Making the Pharmacy Professional more strengthen for upliftment of nation.

Q5) Answer any One out of Two :

[10]

- a) Discuss the Law's related to Narcotics Drugs in India.

OR

- b) Create a step by step plan to Avoid Malpractices in Pharma & Healthcare industry.



Aug 2022

Total No. of Questions : 5]

SEAT No. :

P6911

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[5860] - 420

M.B.A.

**404 PHCH : PHARMA & HEALTHCARE REGULATORY
ENVIRONMENT IN INDIA (SC - PHCM - 02)
(2019 Pattern) (Semester - IV) (Minor Specialization)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Neat labeled diagrams must be drawn wherever necessary.
- 3) Figures to the right indicate full marks.

Q1) Answer any Five out of Eight.

[5 × 2 = 10]

- a) Define marketing environment in Pharma & Health Care context.
- b) Enlist the ecological factor of marketing environment in Indian Pharma Market.
- c) Define "Contract".
- d) Define IPR.
- e) Explain concept of "Patent".
- f) Enlist all attributes of trade marks for any Pharma Companies.
- g) Explain the term 'Drugs'.

Q2) Answer any Two out of three.

[2 × 5 = 10]

- a) What do you understand by PESTLE in Pharma and Healthcare Industry in India?
- b) Write in details the essentials of contract for selling the scheduled Drugs at chemist counter.
- c) What do you understand by Pharmacy Act - 1948?

Q3) Answer any One out of two.

- a) Demonstrate the use of PESTLE in evaluating the current Pharma & Healthcare Market in India. [10]

OR

- b) Mr. A want to start a Hospital & Mr. B will be helping him to commission the Hospital Process, what all help the Mr. B will be providing to make Mr. A's Hospital operational. [10]

P.T.O.

Q4) Answer any One out of two.

a) Analyse the current Patent Filing Process with reference to Covid - 19 Vaccine. [10]

OR

b) Write in details the changing Role of IPR in Pharma & Health care Business. [10]

Q5) Answer any One out of two.

a) Write in details the provision of drugs & cosmetics Act in Indian Pharmacy context. [10]

OR

b) Enlist various consumer dispute redressal Agencies in India, & write in details the roles performed by CDRA (Consumer Dispute Redressal Agencies). [10]

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10 Jan 2024

Total No. of Questions : 5]

SEAT No. :

P-7984

[Total No. of Pages : 2

[6118]-80

M.B.A.

**SC- PHCM-02 : PHARMA & HEALTHCARE
REGULATORY ENVIRONMENT IN INDIA
(2019 Pattern) (Semester - IV)(404 PHCM)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Answer any 5 out of 8 (2 marks each) :

[10]

- a) Define Contract
- b) Explain term design..
- c) Define marketing environment in pharma & healthcare context.
- d) Define Copyright.
- e) Define acceptance of contract.
- f) Enlist any two laws applicable to hospitals.
- g) Define IPR.
- h) Explain Patent.

Q2) Answer any 2 out of 3 (5 marks each) :

[10]

- a) What do you understand by consumer protection act.
- b) Write about consideration & legality of object.
- c) Write Essentials of void contract

Q3) Answer any 1 out of 2 :

[10]

- a) Mr.Anil want to start the hospital in pune city. Mrs Namita will be helping him to commissioning the hospital process, What all help the Mrs. Namita will be providing to make Mr. Anil's hospital operational.

OR

P.T.O.

- b) Technological Environment in pharma & healthcare management have given an edge to the services for betterment of healthcare infrastructure-comment.

Q4) Answer any 1 out of 2 :

[10]

- a) Analyses the current pharma & healthcare market scenario with reference to trends in till industry.

OR

- b) Analyses changing role of IPR for pharma companies.

Q5) Answer any 1 out of 2 :

[10]

- a) Enlist various legal problems in relation to health-care administration with provisions to overcome the same.

OR

- b) How hospitals can create it own model for effective consumer disputes considering Legal Framework.

