

Total No. of Questions : 5]

P-3798

4 Aug. 2023

SEAT No. :

[Total No. Of Pages : 2

[6025]-87

M.B.A.

**404RABM: ICT for Agriculture Management
(Semester - IV) (2019 Pattern) (SC-RABM-02)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) *Answer all questions.*
- 2) *All questions carry equal marks.*

Q1) Answer any 5 out of 8: (2 Marks each)

- a) What is VRC?
- b) Define Financial Inclusion.
- c) APRS stands for
- d) What is SMS?
- e) What is e-NAM?
- f) What is Tele - education?
- g) RFID
- h) What is micro - credit?

Q2) Answer any 2 out of 3: (5 Marks each)

- a) Discuss scope of ICT in agriculture.
- b) Impact of PMJDY on financial inclusion.
- c) Application of ICT in supply chain & logistics management.

P.T.O

Q3) Answer (a) or (b):

- a) What is financial inclusion & explain various services offered under financial inclusion scheme.

OR

- b) Examine the impact of PMJDY on financial inclusion.

[10]

Q4) Answer (a) or (b):

- a) Compare e-commerce in Agriculture & tradition market.

OR

- b) List & explain various issues & challenges for market access ICT services.

[10]

Q5) Answer (a) or (b):

- a) What is GIS and discuss issues and concern of GIS use in Agriculture activities.

OR

- b) Suggest changes and possibilities in Agriculture Insurance & Banking.



31 March 2023

Total No. of Questions : 5]

SEAT No. :

PA-3741

[Total No. of Pages : 2

[5946] - 417

M.B.A.

**(SC-RABM-02) : ICT for Agriculture Management
(2019 Pattern) (Semester - IV) (404 RABM)**

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates :

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Solve Any Five :

[2 Marks Each]

- a) ICT includes the following
 - i) Internet
 - ii) Wireless networks
 - iii) Cellphones
 - iv) All of the above
- b) Online teaching facilities will bring about widespread _____ in rural areas.
 - i) Illiteracy
 - ii) Literacy
 - iii) Educated
 - iv) None
- c) Terminology stands for
 - i) NEFT
 - ii) HTML
- d) What is financial inclusion?
- e) What is CRC?
- f) Define Crop Insurance.
- g) Explain micro credit in Agri.
- h) What is leapfrogging?

P.T.O.

[5 Marks Each]

Q2) Comment on Any Two :

- a) Holistic trading services - support system for trading.
- b) Long term productivity information services.
- c) Advantages and Opportunities for ICT information services.

Q3) a) What is Geospatial Technology? Identify the Geospatial technologies used in precision farming. [10]

OR

- b) Now a day's it is necessary to go for micro planning of resources in farming. Identify the different applications of GIS for micro planning of agricultural resources. [10]

Q4) a) Every sector is now changed their operation through using ICT. Analyze impact of ICT on Banking in Rural area. [10]

OR

- b) For effective farming land & water management is become important task. Analyze the GIS and its application in land & water management. [10]

Q5) a) Analyse the issues and challenges for ICT financial inclusion services. Develop solution to solve this issues and problem. [10]

OR

- b) Analyse the issues and challenges for market access ICT services. As a agri business management student design solution to overcome the different challenges. [10]



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SEAT No. :

P6910

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[5860]-417

S.Y. M.B.A. (Semester - IV)

SC - RABM - 02 : ICT FOR AGRICULTURE MANAGEMENT
(2019 Pattern) (404 RABM)

Time : 2½ Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q1) Solve any five :

[5×2=10]

- a) The _____ has influenced the human civilization in a big way.
 - i) World wide web
 - ii) Word wide work
 - iii) None of the above
 - iv) Governance
- b) In JAM Trinity, J stands for _____.
 - i) Jan Dhan Accounts
 - ii) Janvikas
 - iii) Jan samuday
 - iv) None
- c) Terminology stands for
 - i) GIS
 - ii) VRC
- d) What is Agriculture Credit?
- e) Define Tele education.
- f) Define Crop Insurance.
- g) What is ICT?

P.T.O.

h) _____ refers to technology that provide access to information through telecommunications.

- i) IOT ii) ICT iii) AIT iv) None

Q2) Comment on (any two):

[2×5=10]

- a) Virtual trading floors new platform for farmers.
- b) Types of market access ICT services.
- c) Micro credit.

Q3) a) Now a days, farmers are adopting technology. Identify the GIS application in micro resource mapping. [10]

OR

- b) ICT playing very important role in dewly operations. Identify the types of market access ICT services. [10]

Q4) a) Analyse the common ICT platforms for information services by stating their merits and demerits. [10]

OR

- b) In last few year, many people have open their bank account under Jan Dhan Yojana. Discover the issues and challenges for ICT financial inclusion services. [10]

Q5) a) Design strategy for planning and implementing a GIS in rural area for effective farming. [10]

OR

- b) Develope strategy to implement holistic trading services in rural area.[10]

