

19 Aug. 2023

Total No. of Questions : 5]

SEAT No. :

P4265

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[6025]-76

S.Y. M.B.A.

**408 - GE UL (22) : CORPORATE SOCIAL RESPONSIBILITY &
SUSTAINABILITY
(2019 Pattern) (Semester - IV)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
- 2) Each question has an internal option.
- 3) Each question carries 10 marks.
- 4) Justify your answer with suitable examples & diagrams.

Q1) Answer the following. (Any Five)

[10]

- a) List down Principles of CSR
- b) What do you mean by Corporate Philanthropy.
- c) State the meaning of NGO.
- d) Triple Bottom Line Approach.
- e) Sustainable Development and social framework - how is it correlated.
- f) Global Green House Emissions means and implies _____
- g) What is an ESG Report.
- h) State ethics in work life.

Q2) Answer any 02 out of 03.

[10]

- a) How is 'Industries & Citizens' participation in sustainable development.
- b) Difference between Charity and Philanthropy.
- c) State Contemporary issues and hurdles in CSR.

P.T.O.

Q3) Write or Answer any One of below: [10]

Explain the structure and development board of Corporate Governance in India.

OR

Enlist the various legislation for CSR in India. What are Activities under schedule VII for the CSR and its compliances with the recent developments.

Q4) Write or Answer any One of below: [10]

What are various 17 - Point charter under United Nations agenda for Global Peace and Sustainable Development - 2030. How it is important & helpful for India's long term growth and development.

OR

Sustainable Development is need of hour. Explain with an example of Bhutan Case for Inclusive Growth on Environment protection and Reducing carbon footprints.

Q5) Write or Answer any One of below: [10]

State dimension of Sustainable Development. Explain Social Factors or Parameters which help in inclusive growth of an economy and society.

OR

Indian Values and Ethics are considered to be one of Best in World. Explain with few illustrations as to its applicability in Airline and Food Industry.

Total No. of Questions : 5]

SEAT No. :

PA-3724

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[5946] : 406

M.B.A.

408 : (GE - UL - 22) CORPORATE SOCIAL RESPONSIBILITY & SUSTAINABILITY**(2019 Pattern) (Semester - IV)****Time : 2 Hours]****[Max. Marks : 50****Instructions to the candidates :**

- 1) *All questions are compulsory.*
- 2) *Make necessary assumptions wherever required.*
- 3) *All questions carry equal marks.*

Q1) Solve any 5 out of 8 :**[5 × 2 = 10]**

- a) Define Carbon Credit.
- b) What does the term Business Ethics mean?
- c) Define the term Corporate Citizenship.
- d) Which are the three principles of CSR?
- e) List out the three dimensions of sustainable development.
- f) Match the following :
 - i) Charity
 - 1) Supporting medical research team in finding cure for Covid-19 virus
 - ii) Philanthropy
 - 2) Providing food and shelter to the poorest that have lost livelihoods because of Covid-19 Virus
 - 3) Paying bonus to the employees during Covid-19

P.T.O.

- g) The Environmental, Economic and Social dimensions of sustainable development are correlated with 3Ps. They are –, – and –.
- h) Define Corporate Governance.

Q2) Solve any 2 out of 3 :

[2 × 5 = 10]

- a) Describe the scope of CSR activities under Schedule VII of Companies Act 2013.
- b) Narrate the role of Stakeholders and the importance of Stakeholder engagement in sustainable development.
- c) Describe Triple Bottom Line and Summarise the significance of TBL Reports.

Q3) Solve (a) or (b) :

[10]

- a) Use various examples to explain and differentiate between Charity and Philanthropy done by various Corporates.

OR

- b) Demonstrate how managing the downside and upside would help an organization to reduce its socio environmental costs and risks.

Q4) Solve (a) or (b) :

[10]

- a) Categorize the 17 Sustainable Development Goals on the basis of 3Ps of Triple Bottom line and explain with several examples.

OR

- b) Analyze the Gandhian Thought on Sustainable development and narrate its importance and relevance in the contemporary business scenario with appropriate examples.

Q5) Solve (a) or (b) :

[10]

- a) Appraise Indian Values and Ethics from the point of view of various CSR activities that can be undertaken by corporate houses.

OR

- b) Evaluate Measures taken by Sweden and Denmark in achieving the UN Sustainable development goals.



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M.B.A. (Semester - IV)

**408 : GE-UL-22 CORPORATE SOCIAL RESPONSIBILITY &
SUSTAINABILITY
(2019 Pattern)**

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) *All questions are compulsory.*
- 2) *Make necessary assumptions wherever required.*
- 3) *All questions carry equal marks.*

Q1) Attempt any 5 out of 8 :

- a) Define ecological footprint.
- b) What are the three dimensional focus of corporate citizenship?
- c) Mention any two characteristics of Good corporate Governance.
- d) Give any two strategic advantages of CSR.
- e) State the meaning of charity.
- f) What is the difference between sustainable development and green development?
- g) What is ESG Reports?
- h) Write any two key public sector roles in CSR.

Q2) Answer any 2 of the following :

- a) Discuss the pros and cons of globalisation on CSR initiatives taken by different organizations with examples.
- b) Discuss about Indian values and ethics.
- c) Differentiate between charity and philanthropy with examples of organizations engaged into it.

P.T.O.

Q3) Answer (a) or (b) :

- a) Based on the social responsibility core subjects of ISO 26,000, an organization has to define internal requirements. Illustrate two different action plans that would be acceptable to verify the implementation of the requirement.
- b) Illustrate the effect of globalisation in the context of CSR practices adopted by various MNC's.

Q4) Answer (a) or (b) :

- a) Illustrate current trends and opportunities in CSR as a strategic business tool for sustainable development from Indian and global perspectives.
- b) Appraise the measures taken by various organizations to reduce the ecological footprint with examples.

Q5) Answer (a) or (b) :

- a) A corporate body is made up of varying categories of personnel, operating at various levels with different responsibilities and rights. Describe five points you will take into consideration while drafting the code of ethics to be implemented in your organisation.
- b) Formulate a green supply chain plan so as to meet the requirements of sustainable development for an e-commerce company.



24 Jan 2024

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S.Y.M.B.A.

408-GE-UL-22 : CORPORATE SOCIAL RESPONSIBILITY & SUSTAINABILITY

(2019 Pattern) (Semester - IV)

Time : 2 Hours]

[Max. Marks : 50

Instructions to the candidates:

- 1) All questions are compulsory.
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- 3) Each question carries 10 marks.
- 4) Justify your answer with suitable examples & diagrams.

Q1) Answer the following (any five) :

[10]

- a) List down Principles of CSR
- b) What do you mean by Corporate Philanthropy
- c) State the meaning of NGO.
- d) Triple Bottom Line Approach
- e) Sustainable Development and social framework - how is it correlated
- f) Global Green House Emissions means and implies _____
- g) What is an ESG Report
- h) State ethics in work life.

Q2) Answer any 2 out of 3 :

[10]

- a) How is Industries & citizen's participation in sustainable development.
- b) Difference between Charity and Philanthropy.
- c) State Contemporary issues and hurdles in CSR.

P.T.O.

Q3) Write or answer any one of below :

[10]

- a) Explain the Nature as to why board of Corporate Governance in India was established with its structure and establishment.

OR

- b) Sustainable Development is need of hour. Explain with an example of Bhutan Case for Inclusive Growth on Environment protection and Reducing carbon footprints.

Q4) Write or answer any one of below :

[10]

- a) State dimension of Sustainable Development. Explain Social Factors or Parameters which help in inclusive growth of an economy and society.

OR

- b) Enlist the various legislation for CSR in India. What are Activities under schedule VII for the CSR and its compliances with the recent developments.

Q5) Write or answer any one of below :

[10]

- a) What are various 17-Point charter under United Nations agenda for Global Peace and Sustainable Development - 2030. How it is important & helpful for India's long term growth and development.

OR

- b) Indian Values and Ethics are considered to be one of Best in World. Explain with few illustrations as to its applicability in Airline and Food Industry.

